# Probabilistic and Bayesian Analytics 

Based on a Tutorial by Andrew W. Moore, Carnegie Mellon University

wWw.cs.cmu.edu/ ~awm/tutorials

## Discrete Random Variables

- A is a Boolean-valued random variable if $A$ denotes an event, and there is some degree of uncertainty as to whether $A$ OCCURS.
- Examples
- A = The US president in 2023 will be male
- $A=$ You wake up tomorrow with a headache
- $\mathrm{A}=$ You have Ebola


## Probabilities

- We write $\mathrm{P}(\mathrm{A})$ as "the fraction of possible worlds in which $A$ is true"
- We could at this point spend 2 hours on the philosophy of this.
- But we won't.


## Visualizing A

Event space of all possible worlds

Its area is 1
Worlds in which A is False
$P(A)=$ Area of reddish oval

## The Axioms of Probability

- $0<=P(A)<=1$
- $P($ True $)=1$
- $P($ False $)=0$
- $P(A$ or $B)=P(A)+P(B)-P(A$ and $B)$

Where do these axioms come from? Were they "discovered"?
Answers coming up later.

## Interpreting the axioms

- $0<=P(A)<=1$
- $\mathrm{P}($ True $)=1$
- $P($ False $)=0$
- $P(A$ or $B)=P(A)+P(B)-P(A$ and $B)$


The area of A can't get any smaller than 0

And a zero area would mean no world could ever have A true

## Interpreting the axioms

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The area of A can't get any bigger than 1

And an area of 1 would mean all worlds will have A true

## Interpreting the axioms

- $0<=P(A)<=1$
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Simple addition and subtraction

## These Axioms are Not to be Trifled With

- There have been attempts to do different methodologies for uncertainty
- Fuzzy Logic
- Three-valued logic
- Dempster-Shafer
- Non-monotonic reasoning
- But the axioms of probability are the only system with this property:
If you gamble using them you can't be unfairly exploited by an opponent using some other system [di Finetti 1931]


## Theorems from the Axioms

- $0<=P(A)<=1, P($ True $)=1, P($ False $)=0$
- $P(A$ or $B)=P(A)+P(B)-P(A$ and $B)$

From these we can prove:
$P(\operatorname{not} A)=P(\sim A)=1-P(A)$

- How?


## Another important theorem

- $0<=P(A)<=1, P($ True $)=1, P($ False $)=0$
- $P(A$ or $B)=P(A)+P(B)-P(A$ and $B)$

From these we can prove:
$P(A)=P(A \wedge B)+P(A \wedge \sim B)$

- How?


## Multivalued Random Variables

- Suppose A can take on more than 2 values
- A is a random variable with arity $k$ if it can take on exactly one value out of $\left\{v_{1}, v_{2}, \ldots\right.$ $\left.v_{k}\right\}$
- Thus...

$$
\begin{aligned}
& P\left(A=v_{i} \wedge A=v_{j}\right)=0 \text { if } i \neq j \\
& P\left(A=v_{1} \vee A=v_{2} \vee A=v_{k}\right)=1
\end{aligned}
$$

## An easy fact about Multivalued Random Variables:

- Using the axioms of probability...

$$
\begin{aligned}
& 0<=P(A)<=1, P(\text { True })=1, P(\text { False })=0 \\
& P(A \text { or } B)=P(A)+P(B)-P(A \text { and } B)
\end{aligned}
$$

- And assuming that A obeys...

$$
\begin{aligned}
& P\left(A=v_{i} \wedge A=v_{j}\right)=0 \text { if } i \neq j \\
& P\left(A=v_{1} \vee A=v_{2} \vee A=v_{k}\right)=1
\end{aligned}
$$

- It's easy to prove that

$$
P\left(A=v_{1} \vee A=v_{2} \vee A=v_{i}\right)=\sum_{j=1}^{i} P\left(A=v_{j}\right)
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- And thus we can prove

$$
\sum_{j=1}^{k} P\left(A=v_{j}\right)=1
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- Using the axioms of probability...

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$$

- It's easy to prove that

$$
P\left(B \wedge\left[A=v_{1} \vee A=v_{2} \vee A=v_{i}\right]\right)=\sum_{j=1}^{i} P\left(B \wedge A=v_{j}\right)
$$

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$$
P\left(B \wedge\left[A=v_{1} \vee A=v_{2} \vee A=v_{i}\right]\right)=\sum_{j=1}^{i} P\left(B \wedge A=v_{j}\right)
$$

- And thus we can prove

$$
P(B)=\sum_{j=1}^{k} P\left(B \wedge A=v_{j}\right)
$$

## Elementary Probability in Pictures

- $P(\sim A)+P(A)=1$


## Elementary Probability in Pictures <br> - $P(B)=P\left(B^{\wedge} A\right)+P(B \wedge \sim A)$

## Elementary Probability in Pictures $\sum_{j=1}^{k} P\left(A=v_{j}\right)=1$

## Elementary Probability in Pictures

$P(B)=\sum_{j=1}^{k} P\left(B \wedge A=v_{j}\right)$

## Definition of Conditional Probability

$$
P(A / B)=\frac{P(A \wedge B)}{P(B)}
$$

## Corollary: The Chain Rule

$P(A \wedge B)=P(A / B) P(B)$

## Probabilistic Inference



H = "Have a headache"
$\mathrm{F}=$ "Coming down with
Flu"

$$
\begin{aligned}
& \mathrm{P}(\mathrm{H})=1 / 10 \\
& \mathrm{P}(\mathrm{~F})=1 / 40 \\
& \mathrm{P}(\mathrm{H} \mid \mathrm{F})=1 / 2
\end{aligned}
$$

One day you wake up with a headache. You think: "Drat! $50 \%$ of flus are associated with headaches so I must have a 50-50 chance of coming down with flu"

Is this reasoning good?

## Bayes Rule



This is Bayes Rule

Bayes, Thomas (1763) An essay towards solving a problem in the doctrine of chances. Philosophical Transactions of the Royal Society of London, 53:370-418


## More General Forms of Bayes Rule

$$
P(A \mid B)=\frac{P(B \mid A) P(A)}{P(B \mid A) P(A)+P(B \mid \sim A) P(\sim A)}
$$

$$
P(A \mid B \wedge X)=\frac{P(B \mid A \wedge X) P(A \wedge X)}{P(B \wedge X)}
$$

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## More General Forms of Bayes Rule

$$
P\left(A=v_{i} \mid B\right)=\frac{P\left(B \mid A=v_{i}\right) P\left(A=v_{i}\right)}{\sum_{k=1}^{n_{H}} P\left(B \mid A=v_{k}\right) P\left(A=v_{k}\right)}
$$

## Useful Easy-to-prove facts <br> $$
P(A \mid B)+P(\neg A \mid B)=1
$$ <br> $$
\sum_{k=1}^{n_{A}} P\left(A=v_{k} \mid B\right)=1
$$

## The Joint Distribution <br> Example: Boolean variables $A, B, C$

Recipe for making a joint distribution of $M$ variables:

## The Joint Distribution

Example: Boolean

Recipe for making a joint distribution of $M$ variables:

1. Make a truth table listing all combinations of values of your variables (if there are M Boolean variables then the table will have $2^{\mathrm{M}}$ rows).

| $\mathbf{A}$ | $\mathbf{B}$ | $\mathbf{C}$ |
| :--- | :--- | :--- |
| 0 | 0 | 0 |
| 0 | 0 | 1 |
| 0 | 1 | 0 |
| 0 | 1 | 1 |
| 1 | 0 | 0 |
| 1 | 0 | 1 |
| 1 | 1 | 0 |
| 1 | 1 | 1 |

## The Joint Distribution

Example: Boolean

Recipe for making a joint distribution of $M$ variables:

1. Make a truth table listing all combinations of values of your variables (if there are M Boolean variables then the table will have $2^{\mathrm{M}}$ rows).
2. For each combination of values,

| A | B | C | Prob |
| :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 0.30 |
| 0 | 0 | 1 | 0.05 |
| 0 | 1 | 0 | 0.10 |
| 0 | 1 | 1 | 0.05 |
| 1 | 0 | 0 | 0.05 |
| 1 | 0 | 1 | 0.10 |
| 1 | 1 | 0 | 0.25 |
| 1 | 1 | 1 | 0.10 | say how probable it is.

## The Joint Distribution

Example: Boolean

Recipe for making a joint distribution of $M$ variables:

1. Make a truth table listing all combinations of values of your variables (if there are M Boolean variables then the table will have $2^{\text {m rows }}$.
2. For each combination of values, say how probable it is.
3. If you subscribe to the axioms of probability, those numbers must sum to 1 .


## Using the Joint

One you have the JD you can ask for the probability of any logical expression involving your attribute

$$
P(E)=\sum_{\text {rows matching } E} P(\text { row })
$$

## Using the Joint

$\left.\begin{array}{|lllll|}\hline \text { gender } & \text { hours_worked } & \text { wealth } \\ \text { Female } & \text { v0:40.5- } & \text { poor } & 0.253122 & \\ & & \text { rich } & 0.0245895 & \\ & \text { v1:40.5+ } & \text { poor } & 0.0421768 & \square \\ & & \text { rich } & 0.0116293\end{array}\right]$
$P($ Poor Male $)=0.4654$

$$
P(E)=\sum_{\text {rows matching } E} P(\text { row })
$$

## Using the Joint

| gender | hours_worked | wealth |  |
| :--- | :--- | :--- | :--- |
| Female | v0:40.5- | poor | 0.253122 |

$P($ Poor $)=0.7604$

$$
P(E)=\sum_{\text {rows matching } E} P(\text { row })
$$

## Inference with the Joint



$$
P\left(E_{1} \mid E_{2}\right)=\frac{P\left(E_{1} \wedge E_{2}\right)}{P\left(E_{2}\right)}=\frac{\sum_{\text {rows matching } E_{\text {a }} \text { and } E_{2}} P(\text { row })}{\sum_{\text {rows matching } E_{2}} P(\text { row })}
$$

## Inference with the Joint



$$
P\left(E_{1} \mid E_{2}\right)=\frac{P\left(E_{1} \wedge E_{2}\right)}{P\left(E_{2}\right)}=\frac{\sum_{\text {rows matchng } E_{1} \text { and } E_{2}} P(\text { row })}{\sum_{\text {rows matching } E_{2}} P(\text { row })}
$$

$P($ Male $\mid$ Poor $)=0.4654 / 0.7604=0.612$

## Inference is a big deal

- I've got this evidence. What's the chance that this conclusion is true?
- I've got a sore neck: how likely am I to have meningitis?
- I see my lights are out and it's 9pm. What's the chance my spouse is already asleep?


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## Inference is a big deal

- I've got this evidence. What's the chance that this conclusion is true?
- I've got a sore neck: how likely am I to have meningitis?
- I see my lights are out and it's 9pm. What's the chance my spouse is already asleep?
- There's a thriving set of industries growing based around Bayesian Inference. Highlights are: Medicine, Pharma, Help Desk Support, Engine Fault Diagnosis


## Where do Joint Distributions come from?

- Idea One: Expert Humans
- Idea Two: Simpler probabilistic facts and some algebra


## Example: Suppose you knew

$$
\begin{array}{ll}
P(A)=0.7 & P\left(C \mid A^{\wedge} B\right)=0.1 \\
& P\left(C \mid A^{\wedge} \sim B\right)=0.8 \\
P(B \mid A)=0.2 & P\left(C \mid \sim A^{\wedge} B\right)=0.3 \\
P(B \mid \sim A)=0.1 & P\left(C \mid \sim A^{\wedge} \sim B\right)=0.1
\end{array}
$$

## Then you can

automatically compute the
JD using the chain rule

$$
\begin{array}{ll}
P\left(A=x^{\wedge} B=y^{\wedge} C=z\right)= & \text { In another } \\
P\left(C=z \mid A=x^{\wedge} B=y\right) P(B=y \mid A=x) P(A=x) & \text { lecture: Bayes } \\
\text { Nets, } a \\
& \text { systematic way to } \\
& \text { do this. } \\
\text { Probabilistic Analytics: slide } 40
\end{array}
$$

## Where do Joint Distributions come from?

- Idea Three: Learn them from data!

Prepare to see one of the most impressive learning algorithms you'll come across in the entire course....

## Learning a joint distribution

Build a JD table for your attributes in which the probabilities are unspecified

| A | B | C | Prob |
| :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | $?$ |
| 0 | 0 | 1 | $?$ |
| 0 | 1 | 0 | $?$ |
| 0 | 1 | 1 | $?$ |
| 1 | 0 | 0 | $?$ |
| 1 | 0 | 1 | $?$ |
| 1 | 1 | 0 | $?$ |
| 1 | 1 | 1 | $?$ |

Fraction of all records in which $A$ and $B$ are True but $C$ is False

The fill in each row with

$$
\hat{P}(\text { row })=\frac{\text { records matching row }}{\text { total number of records }}
$$

| $\mathbf{A}$ | $\mathbf{B}$ | $\mathbf{C}$ | Prob |
| :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 0.30 |
| 0 | 0 | 1 | 0.05 |
| 0 | 1 | 0 | 0.10 |
| 0 | 1 | 1 | 0.05 |
| 1 | 0 | 0 | 0.05 |
| 1 | 0 | 1 | 0.10 |
| 1 | 1 | 0 | $\mathbf{0 . 2 5}$ |
| 1 | 1 | 1 | 0.10 |

Probabilistic Analytics: Slide 42

## Example of Learning a Joint

- This Joint was obtained by learning from three attributes in the UCI
"Adult"
Census
Database

[Kohavi 1995]


## Where are we?

- We have recalled the fundamentals of probability
- We have become content with what JDs are and how to use them
- And we even know how to learn JDs from data.


## Density Estimation

- Our Joint Distribution learner is our first example of something called Density Estimation
- A Density Estimator learns a mapping from a set of attributes to a Probability



## Density Estimation

- Compare it against the two other major kinds of models:



## Evaluating Density Estimation



Test-set criterion for estimating performance on future data*


Test set
Accuracy

## Evaluating a density estimator

- Given a record $\mathbf{x}$, a density estimator $M$ can tell you how likely the record is:

$$
\hat{P}(\mathbf{x} \mid M)
$$

- Given a dataset with $R$ records, a density estimator can tell you how likely the dataset is:
(Under the assumption that all records were
independently generated from the Density Estimator's
$\hat{P}($ dataset $\mid M)=\hat{P}\left(\mathbf{x}_{1} \wedge \mathbf{x}_{2} \ldots \wedge \mathbf{x}_{R} \mid M\right)=\prod_{k=1}^{R} \hat{P}\left(\mathbf{x}_{k} \mid M\right)$


## A small dataset: Miles Per Gallon

192
Training
Set
Records

| mpg | modelyear | maker |
| :--- | :--- | :--- |
|  |  |  |
| good | 75 to78 | asia |
| bad | 70 to74 | america |
| bad | 75 to78 | europe |
| bad | 70 to74 | america |
| bad | 70 to74 | america |
| bad | 70 to74 | asia |
| bad | 70 to74 | asia |
| bad | 75 to78 | america |
| $:$ | $:$ | $:$ |
| $:$ | $:$ | $:$ |
| $:$ | $:$ | $:$ |
| bad | 70 to74 | america |
| good | 79 to83 | america |
| bad | 75 to78 | america |
| good | 79 to83 | america |
| bad | 75 to78 | america |
| good | $79 t o 83$ | america |
| good | $79 t o 83$ | america |
| bad | $70 t o 74$ | america |
| good | 75 to78 | europe |
| bad | $75 t o 78$ | europe |

From the UCI repository (thanks to Ross Quinlan)

## A small dataset: Miles Per Gallon

192
Training Set Records


Probabilistic Analytics: Slide 50

## A small dataset: Miles Per Gallon



Probabilistic Analytics: Slide 51

## Log Probabilities

## Since probabilities of datasets get so small we usually use log probabilities

$$
\log \hat{P}(\operatorname{dataset} \mid M)=\log \prod_{k=1}^{R} \hat{P}\left(\mathbf{x}_{k} \mid M\right)=\sum_{k=1}^{R} \log \hat{P}\left(\mathbf{x}_{k} \mid M\right)
$$

## A small dataset: Miles Per Gallon



Probabilistic Analytics: Slide 53

## Summary: The Good News

- We have a way to learn a Density Estimator from data.
- Density estimators can do many good things...
- Can sort the records by probability, and thus spot weird records (anomaly detection)
- Can do inference: P(E1|E2)

Automatic Doctor / Help Desk etc

- Ingredient for Bayes Classifiers (see later)


## Summary: The Bad News

- Density estimation by directly learning the joint is trivial, mindless and dangerous


## using a tegt set

|  | Set Size | Log likelihood |
| :--- | :--- | :--- |
| Training Set | 196 | -466.1905 |
| Test Set | 196 | -614.6157 |

An independent test set with 196 cars has a worse log likelihood (actually it's a billion quintillion quintillion quintillion quintillion times less likely)
....Density estimators can overfit. And the full joint density estimator is the overfittiest of them all!

## Overfitting Density Estimators



## Using a test set

|  | Set Size | Log likelihood |
| :--- | :--- | :--- |
| Training Set | 196 | -466.1905 |
| Test Set | 196 | -614.6157 |

The only reason that our test set didn't score -infinity is that my code is hard-wired to always predict a probability of at least one in $10^{20}$

## We need Density Estimators that are less prone to overfitting

## Naïve Density Estimation

The problem with the Joint Estimator is that it just mirrors the training data.

We need something which generalizes more usefully.

The naïve model generalizes strongly:
Assume that each attribute is distributed independently of any of the other attributes.

## Independently Distributed Data

- Let $x[i]$ denote the $\not$ th field of record $x$.
- The independently distributed assumption says that for any $i, v, u_{1} u_{2} \ldots u_{i-1} u_{i+1} \ldots u_{M}$

$$
\begin{gathered}
P\left(x[i]=v \mid x[1]=u_{1}, x[2]=u_{2}, \ldots x[i-1]=u_{i-1}, x[i+1]=u_{i+1}, \ldots x[M]=u_{M}\right) \\
\\
=P(x[i]=v)
\end{gathered}
$$

- Or in other words, $x[i]$ is independent of $\{x[1], x[2], . . x[i-1], x[i+1], \ldots x[M]\}$
- This is often written as

$$
x[i] \perp\{x[1], x[2], \ldots x[i-1], x[i+1], \ldots x[M]\}
$$

## A note about independence

- Assume A and B are Boolean Random Variables. Then
"A and B are independent"
if and only if

$$
P(A \mid B)=P(A)
$$

- " A and B are independent" is often notated as

$$
A \perp B
$$

## Independence Theorems

- Assume $\mathrm{P}(\mathrm{A} \mid \mathrm{B})=\mathrm{P}(\mathrm{A})$
- Then $P\left(A^{\wedge} \mathrm{B}\right)=$
- Assume $\mathrm{P}(\mathrm{A} \mid \mathrm{B})=\mathrm{P}(\mathrm{A})$
- Then $P(B \mid A)=$

$$
=P(A) P(B)
$$

$$
=P(B)
$$

## Independence Theorems

- Assume $\mathrm{P}(\mathrm{A} \mid \mathrm{B})=\mathrm{P}(\mathrm{A})$
- Then $P(\sim A \mid B)=$
- Assume $P(A \mid B)=P(A)$
- Then $\mathrm{P}(\mathrm{A} \mid \sim \mathrm{B})=$


## Multivalued Independence

For multivalued Random Variables $A$ and $B$,

$$
A \perp B
$$

if and only if

$$
\forall u, v: P(A=u \mid B=v)=P(A=u)
$$

from which you can then prove things like...

$$
\begin{gathered}
\forall u, v: P(A=u \wedge B=v)=P(A=u) P(B=v) \\
\forall u, v: P(B=v \mid A=v)=P(B=v)
\end{gathered}
$$

## Using the Naïve Distribution

- Once you have a Naïve Distribution you can easily compute any row of the joint distribution.
- Suppose $A, B, C$ and $D$ are independently distributed. What is $P\left(A^{\wedge} \sim B^{\wedge} C^{\wedge} \sim D\right)$ ?


## Using the Naïve Distribution

- Once you have a Naïve Distribution you can easily compute any row of the joint distribution.
- Suppose A, B, C and D are independently distributed. What is $P\left(A^{\wedge} \sim B^{\wedge} C^{\wedge} \sim D\right)$ ?
$=P\left(A \mid \sim B^{\wedge} C^{\wedge} \sim D\right) P\left(\sim B^{\wedge} C^{\wedge} \sim D\right)$
$=P(A) P\left(\sim B^{\wedge} C^{\wedge} \sim D\right)$
$=P(A) P(\sim B \mid C \wedge \sim D) P(C \wedge \sim D)$
$=P(A) P(\sim B) P(C \wedge \sim D)$
$=P(A) P(\sim B) P(C \mid \sim D) P(\sim D)$
$=P(A) P(\sim B) P(C) P(\sim D)$


## Naïve Distribution General Case

- Suppose $x[1], x[2], \ldots x[M]$ are independently distributed.

$$
P\left(x[1]=u_{1}, x[2]=u_{2}, \ldots x[M]=u_{M}\right)=\prod_{k=1}^{M} P\left(x[k]=u_{k}\right)
$$

- So if we have a Naïve Distribution we can construct any row of the implied Joint Distribution on demand.
- So we can do any inference
- But how do we learn a Naïve Density Estimator?


# Learning a Naïve Density Estimator 

$$
\hat{P}(x[i]=u)=\frac{\# \text { records in which } x[i]=u}{\text { total number of records }}
$$

## Another trivial learning algorithm!

## Contrast

| Joint DE | Naïve DE |
| :--- | :--- |
| Can model anything | Can model only very <br> boring distributions |
| No problem to model "C <br> is a noisy copy of A" | Outside Naïve's scope |
| Given 100 records and more than <br> 6 Boolean attributes will screw up <br> badly | Given 100 records and 10,000 <br> multivalued attributes will be fine |

## Reminder: The Good News

- We have two ways to learn a Density Estimator from data.
- *In other lectures we'll see vastly more impressive Density Estimators (Mixture Models, Bayesian Networks, Density Trees, Kernel Densities and many more)
- Density estimators can do many good things...
- Anomaly detection
- Can do inference: P(E1|E2) Automatic Doctor / Help Desk etc
- Ingredient for Bayes Classifiers


## How to build a Bayes Classifier

- Assume you want to predict output $Y$ which has arity $n_{Y}$ and values $v_{1}, v_{2} \ldots v_{n y}$
- Assume there are $m$ input attributes called $X_{1}, X_{2}, \ldots X_{m}$
- Break dataset into $n_{Y}$ smaller datasets called $D S_{1}, D S_{2}, \ldots D S_{n y}$
- Define $D S_{i}=$ Records in which $Y=v_{i}$
- For each $D S_{i}$, learn Density Estimator $M_{i}$ to model the input distribution among the $Y=v_{i}$ records.


## How to build a Bayes Classifier

- Assume you want to predict output $Y$ which has arity $n_{Y}$ and values $v_{1}, v_{2} \ldots v_{n y}$
- Assume there are $m$ input attributes called $X_{1}, X_{2}, \ldots X_{m}$
- Break dataset into $n_{y}$ smaller datasets called $D S_{1,} D S_{2,}, \ldots D S_{n y}$
- Define $D S_{i}=$ Records in which $Y=v_{i}$
- For each $D S_{i}$, learn Density Estimator $M_{i}$ to model the input distribution among the $Y=v_{i}$ records.
- $M_{i}$ estimates $\mathrm{P}\left(X_{1}, X_{2}, \ldots X_{m} / Y=v_{i}\right)$


## How to build a Bayes Classifier

- Assume you want to predict output $Y$ which has arity $n_{y}$ and values $v_{1}, v_{2} \ldots v_{n y}$
- Assume there are $m$ input attributes called $X_{1}, X_{2}, \ldots X_{m}$
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- Idea: When a new set of input values $\left(X_{1}=u_{1}, X_{2}=u_{2}, \ldots\right.$ $X_{m}=u_{m}$ ) come along to be evaluated predict the value of Y that makes $\mathrm{P}\left(X_{1}, X_{2}, \ldots X_{m} / Y=v_{i}\right)$ most likely

$$
Y^{\text {predict }}=\operatorname{argmax} P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right)
$$

Is this a good idea?

## How to build a Bayes Classifier

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This is a Maximum Likelihood classifier.

It can get silly if some Ys are very unlikely

- $M_{i}$ estimates $\mathrm{P}\left(X_{1,}, X_{2}, \ldots X_{m} / Y=v_{i}\right)$
- Idea: When a new set of input values $\left(X_{1}=u_{1}, X_{2}=u_{21} \ldots\right.$. $X_{m}=u_{m}$ ) come along to be evaluate predict the value of Y that makes $\mathrm{P}\left(X_{1}, X_{2}, \ldots X_{m} / Y=v_{i}\right)$ nost likely

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- Idea: When a new set of input valuy $K_{1}=u_{1}, X_{2}=u_{2} \ldots$ $X_{m}=u_{m}$ ) come along to be evaly ated predict the value of $Y$ that makes $\mathrm{P}\left(Y=v_{i} / X_{1}, X_{2}, \ldots X_{m}\right)$ most likely

$$
Y^{\text {predict }}=\underset{v}{\operatorname{argmax}} P\left(Y=v \mid X_{1}=u_{1} \cdots X_{m}=u_{m}\right)
$$

Is this a good idea?

## Terminology

- MLE (Maximum Likelihood Estimator):

$$
Y^{\text {predict }}=\operatorname{argmax} P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right)
$$

- MAP (Maximum A-Posteriori Estimator):

$$
Y^{\text {predict }}=\underset{v}{\operatorname{argmax}} P\left(Y=v \mid X_{1}=u_{1} \cdots X_{m}=u_{m}\right)
$$

## Getting what we need

$$
Y^{\text {predict }}=\underset{v}{\operatorname{argmax}} P\left(Y=v \mid X_{1}=u_{1} \cdots X_{m}=u_{m}\right)
$$

## Getting a posterior probability

$$
\begin{gathered}
P\left(Y=v \mid X_{1}=u_{1} \cdots X_{m}=u_{m}\right) \\
=\quad \frac{P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right) P(Y=v)}{P\left(X_{1}=u_{1} \cdots X_{m}=u_{m}\right)} \\
=\frac{P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right) P(Y=v)}{\sum_{j=1}^{n_{y}} P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v_{j}\right) P\left(Y=v_{j}\right)}
\end{gathered}
$$

## Bayes Classifiers in a nutshell

1. Learn the distribution over inputs for each value $Y$.
2. This gives $\mathrm{P}\left(X_{1}, X_{2}, \ldots \mathrm{X}_{m} / Y=v_{i}\right)$.
3. Estimate $\mathrm{P}\left(Y=v_{i}\right)$. as fraction of records with $Y=v_{i}$.
4. For a new prediction:

$$
\begin{gathered}
Y^{\text {predict }}=\underset{v}{\operatorname{argmax}} P\left(Y=v \mid X_{1}=u_{1} \cdots X_{m}=u_{m}\right) \\
=\operatorname{argmax} P\left({ }_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right) P(Y=v)
\end{gathered}
$$

$\mathcal{V}$

## Bayes Classifiers in a nutshell

1. Learn the distribution over inputs for each value $Y$.
2. This gives $\mathrm{P}\left(X_{1}, X_{2}, \ldots X_{m} / Y=v_{i}\right)$.
3. Estimate $\mathrm{P}\left(Y=v_{i}\right)$. as fraction of records
4. For a new prediction:

We can use our favorite Density Estimator here.
$Y^{\text {predict }}=\operatorname{argmax} P\left(Y=v \mid X_{1}\right.$
$=\operatorname{argmax} P\left(\stackrel{v}{X_{1}}=u_{1} \cdots X_{m}=u_{n}\right.$
$v$

Right now we have two options:
-Joint Density Estimator
-Naïve Density Estimator

## Joint Density Bayes Classifier

$Y^{\text {predict }}=\operatorname{argmax} P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right) P(Y=v)$
In the case of the joint Bayes Classifier this degenerates to a very simple rule:

Ypredict $=$ the most common value of Y among records in which $X_{1}=u_{1}, X_{2}=u_{2}, \ldots . X_{m}=u_{m}$.

Note that if no records have the exact set of inputs $X_{1}$ $=u_{1}, X_{2}=u_{2}, \ldots . X_{m}=u_{m}$ then $\mathrm{P}\left(X_{1}, X_{2}, \ldots X_{m} / Y=v_{i}\right.$ ) = 0 for all values of $Y$.

In that case we just have to guess Y's value

## Naïve Bayes Classifier

$Y^{\text {predict }}=\operatorname{argmax} P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right) P(Y=v)$
In the case of the naive Bayes Classifier this can be simplified:

$$
Y^{\text {predict }}=\underset{v}{\operatorname{argmax}} P(Y=v) \prod_{j=1}^{n_{Y}} P\left(X_{j}=u_{j} \mid Y=v\right)
$$

## Naïve Bayes Classifier

$Y^{\text {predict }}=\operatorname{argmax} P\left(X_{1}=u_{1} \cdots X_{m}=u_{m} \mid Y=v\right) P(Y=v)$
In the case of the naive Bayes Classifier this can be simplified:

$$
\begin{aligned}
& \quad Y^{\text {predict }}=\underset{v}{\operatorname{argmax}} P(Y=v) \prod_{j=1}^{n_{r}} P\left(X_{j}=u_{j} \mid Y=v\right) \\
& \text { Technical Hint: }
\end{aligned}
$$

If you have 10,000 input attributes that product will underflow in floating point math. You should use logs:

$$
Y^{\text {predict }}=\underset{v}{\operatorname{argmax}}\left(\log P(Y=v)+\sum_{j=1}^{n_{v}} \log P\left(X_{j}=u_{j} \mid Y=v\right)\right)
$$

## BC Results: "XOR"

The "XOR" dataset consists of 40,000 records and 2 Boolean inputs called a and $b$, generated $50-50$ randomly as 0 or $1 . c$ (output) $=a$ XOR $b$


## Naïve BC Results：＂All Irrelevant＂



The＂all irrelevant＂dataset consists of 40,000 records and 15 Boolean attributes called $\mathrm{a}, \mathrm{b}, \mathrm{c}, \mathrm{d} . . \mathrm{o}$ where $a, b, c$ are generated $50-50$ randomly as 0 or $1 . v$（output）$=1$ with probability $0.75,0$ with prob 0.25

The Classifier learned by ＂Naive BC＂

| Name | Model | Parameters | FracRight |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Model1 | bayesclass | density＝joint submodel＝gauss gausstype＝general | 0.70425 | ＋／－ 0.00583537 | 安为 |
| Model2 | bayesclass | density＝naive submodel＝gauss gausstype＝general | 0.75065 | ＋／－ 0.00281976 | －弗 |

## More Facts About Bayes Classifiers

- Many other density estimators can be slotted in*.
- Density estimation can be performed with real-valued inputs*
- Bayes Classifiers can be built with real-valued inputs*
- Rather Technical Complaint: Bayes Classifiers don't try to be maximally discriminative---they merely try to honestly model what's going on*
- Zero probabilities are painful for Joint and Naïve. A hack (justifiable with the magic words "Dirichlet Prior") can help*.
- Naïve Bayes is wonderfully cheap. And survives 10,000 attributes cheerfully!


## What you should know

- Probability
- Fundamentals of Probability and Bayes Rule
- What's a Joint Distribution
- How to do inference (i.e. P(E1|E2)) once you have a JD
- Density Estimation
- What is DE and what is it good for
- How to learn a Joint DE
- How to learn a naïve DE


## What you should know

- Bayes Classifiers
- How to build one
- How to predict with a BC
- Contrast between naïve and joint BCs

